



OLDE RIVERSIDE
BUSINESS IMPROVEMENT ASSOCIATION



Olde Riverside BIA

2025 YEAR IN REVIEW

A MESSAGE from the Coordinator

What a great year this has been for the Olde Riverside BIA.

I am so proud of all that we've accomplished together and excited to share some highlights from the past year. Altogether, this year has been full of growth, new projects, strong partnerships, and community connection.

I am truly grateful for the board's support, for the members who continue to invest their time and energy in Riverside, and for the chance to serve as coordinator.

I look forward to building on all of this momentum in the year ahead and continuing to work with everyone for another great year in Olde Riverside!



Respectfully,

Candyce Mollard

Olde Riverside BIA Coordinator

A MESSAGE from the Chairs

This past year has been one of growth, collaboration, and renewed community spirit for our Business Improvement Association. Together, we've strengthened our local business network, enhanced our streetscape, and continued to create a welcoming environment for residents and visitors alike.

Through member engagement, we successfully delivered events that boosted foot traffic, supported small businesses, and celebrated our community's unique character. Our banner and beautification projects brought fresh energy to our area, while new marketing efforts are helping put our district on the map.

We want to extend our sincere thanks to our board and dedicated coordinator for their commitment and creativity. Your efforts make our collective success possible. As we look ahead, we remain focused on supporting our members, fostering collaboration, and continuing to make our area a destination of choice.



Respectfully,
Laura Tucker
Co-Chair



Respectfully,
Markie Tuckett
Co-Chair

Your 2025 Board Members



Laura Tucker
CO-CHAIR



Markie Tuckett
CO-CHAIR



Jo-Anne Gignac
CITY COUNCIL REP.



Nauman Tayyab
TREASURER



Chantel Russette
*TRIALLING AS
SECRETARY*



Pete Mazza
DIRECTOR



Zorica Rainone
DIRECTOR



Candyce Mollard
BIA COORDINATOR



Olivia Ryan
*SECRETARY
until June 2025*



OLDE RIVERSIDE
BUSINESS IMPROVEMENT ASSOCIATION

Strengthening Community Communications

We happily and successfully became members of the Windsor-Essex Chamber of Commerce.

They do so much for small businesses, and through this partnership, all of our members now have access to the many benefits of a chamber membership. We hope to continue building on that relationship for many years to come.



Strengthening Community Communications

This year, with the help of St. Leonard's Good Neighbour Program, we welcomed Dana Reardon, who has been an incredible support for our district. Dana has kept our streets clean, taken care of watering our planters, and even tackled sidewalk weeds.

The board also purchased a watering cart and small storage shed, stored next to Bergeron Art & Frame's building, to make his work easier. Dana grew up in Riverside and has a real passion for the community, which makes his work even more meaningful.

Alongside him, we have Ramone, a skilled landscape horticulturist who continues to bring the raised garden beds to life and works closely with the City to keep our green spaces beautiful. Both Dana and Ramone report to me, and I manage their schedules, needs, and payments to ensure everything runs smoothly.



Strengthening Community Communications

This summer, we launched a brand-new event: Slices of Olde Riverside. It ran for the entire month of July and featured live entertainment, magic shows, Live music and DJs, Interactive art installations and workshops, an ice-cream truck, business pop-ups, and more. Thank you to the Sandwich Town BIA for their advice and support, and for allowing us to build on their event idea.

Christina McWilliams (our graphic designer) and Candyce created a unique passport program that encouraged people to shop, dine, and visit businesses throughout the district. Collecting three or more stamps gave participants a chance to win gift cards, and to add some excitement, we gave away 100 exclusive tote bags to the first 100 people who dropped off their passports.

This being a non-road closure event made it more fiscally feasible and allowed us to use our members' parking lots and bring traffic inside our members' establishments. The response and participation were fantastic, and it was a wonderful way to showcase our businesses.



Strengthening Community Communications

JANE'S WALK

Our BIA had the chance to host a Jane's Walk event this spring. Candyce created a fun presentation for about 25 participants to walk the district, learning about our history, our businesses, and why Olde Riverside is such a special place to shop, dine, and explore.

Christina McWilliams and Candyce designed unique tote bags that were gifted to each participant, and they were a big hit! We have one of those custom tote bags for everyone today as well.



Events & Community Engagement

SPRING SOCIAL

Our Spring Membership Social was held at Riviera Pizza this year, and for the first time, we hosted it over lunch to provide the opportunity for different members to attend. We had a great turnout with over 21 in attendance.



Events & Community Engagement

SPRING SOCIAL

We were also proud to sponsor **Riverside Minor Baseball**, specifically the Miracle Park Baseball League, which provides opportunities for children and adults with intellectual or physical disabilities to play the game. Our sponsorship not only supported this amazing league but also gave the BIA visibility through banners hung at the diamonds and fun in-game announcements like:

"This inning is brought to you by the Riverside BIA, just a stone's throw away! Explore Wyandotte Street East from Glidden to Thompson and support the local businesses that support our community!"



Marketing, Communication & Promotion

It's been encouraging to see our online reach and engagement growing.

Christina and Candyce continue to work closely together to keep the BIA website updated, design graphics for our socials, and prepare our monthly newsletters. Christina has been an important part of our success in communication and marketing this past year.

Since Candyce took over our social media, we've seen great results:

+150

Over 150 new followers

+50%

Views up by more than 50%

Marketing, Communication & Promotion

Another accomplishment this year was updating our promotional visuals. New storefront photos of every business were taken by Anthony Sheardown, and drone footage of the district was captured by Ryan Ouellette. These are now available to use across our website and social media, and available for businesses to use themselves.

This year, we also rented a storage locker to keep everything organized, planter embellishments, file boxes, extra signs, banners, and other items.



Marketing, Communication & Promotion

Our monthly newsletter provides the most up-to-date information on what the board is working on and what's happening throughout the district.

Occasionally, we include items that require your feedback or input. We encourage all businesses to share the newsletter with their employees to help keep everyone informed and engaged.



OLDE RIVERSIDE
BUSINESS IMPROVEMENT ASSOCIATION

OLDE RIVERSIDE
Newsletter



SEPTEMBER 2025

you're invited:

Annual General Meeting (AGM)



It's that time of year again, our AGM will be held on:

DATE: Tuesday, November 4th
TIME: 6:30 PM
LOCATION: Thompson House (Upstairs)
ADDRESS: 5370 Wyandotte Street East

We'll be reviewing and discussing the budget for 2026.
Dinner and a non-alcoholic beverage will be provided.

Please RSVP to Candace by Monday, October 20th at info@olderiversidebia.net.

If you have not had the chance to fill out the 2026 Budget Survey, please take a few minutes to do so using the link:

TAKE THE SURVEY

Capital works:



We're excited to share that the board is exploring a **potential capital works project for 2026** to replace all the decorative lanterns throughout our district. We're in the process of working with a Canadian manufacturer to source options, and we'll keep you updated as this project develops.

Remembrance Day Banner Project



We're proud to have partnered once again with the Royal Canadian Legion and ENWIN on the Veteran Banner Project.



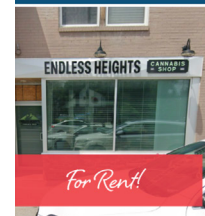
A big thank you to Markie ([Timber+Plumb](#)) for representing the BIA at the opening ceremony earlier this month.

If you'd like to purchase a veteran banner to commemorate a loved one for next year, please contact Marty at flansinx@hotmail.com

Available Spaces in Olde Riverside

We currently have a few commercial spaces in the district that are available for sale or rent.

If you know of a business looking for a great location in Olde Riverside, please share the opportunity with them, we'd love to welcome new neighbours into our community.



5540 Wyandotte St. E



5774-80 Wyandotte St. E



5550-60 Wyandotte St. E



5829-39 Wyandotte St. E

District Improvements & Beautification



Another visible improvement this year was the installation of new decorative banners for the ship beacons at either end of the district. Working with Angel Star and Christina, we designed and installed vibrant banners and have received great feedback from the community and members.



We've also had great results with BEX Design Co., who create beautiful seasonal arrangements in our planters. Bethany and her team have been a pleasure to work with, coordinating with both Candyce and Markie.



We also continued our strong partnership with the Royal Canadian Legion and ENWIN on the Veterans Banner Project.

This year, 48 banners were sold, each one a meaningful tribute. The project is deeply important to our district, and maintaining a close relationship with the Legion has been a priority, as their support and partnership are invaluable.

District Improvements & Beautification



As we move into the holiday season, we're happy to share that the Holiday Windows will be returning once again! We're thrilled to welcome Artners back to help bring some festive cheer to our district with their creative and colourful designs. The sign-up link for window painting has already been sent out, but if you'd like your windows done and haven't yet signed up, please let me know, we'd love to include you.



New and exciting this year is a large decorative illuminated selfie frame, perfect for holiday selfies and community photos! Board member Pete spearheaded this initiative, and the frame will be installed on the front property of The Dotte and be on display from December 1st through mid-January, alongside our painted holiday windows.



In addition, we're currently in the planning stages of a capital works project for 2026 that will see the replacement of all decorative lanterns on the utility poles throughout the Olde Riverside BIA district.

This project aims to enhance visibility and safety while also adding to the overall charm and beauty of our area.

Digital Growth & Modernization

We're also excited to share that we've developed a fresh, modern website for the Olde Riverside BIA.

The new site will be more engaging and user-friendly, making it easier for residents, visitors, and businesses to connect with what's happening in our district.

Along with the website launch, we'll also be introducing a new BIA email address, and we're happy to announce that we've successfully regained our www.olderiversidebia.com domain, bringing our online presence back home where it belongs.

New Website!



Partnerships, Networking & Advocacy

Beyond these projects, a big part of the work Candyce has been doing is building and maintaining connections. From City staff to vendors, to other BIAs across Windsor and even throughout the province, she has worked hard to create and maintain relationships that help us get projects done efficiently and we sincerely thank her for her contributions.

She attended seminars, workshops, and meetings on our behalf to learn, bring back fresh ideas, and share any information she believes will benefit our members.

Budget Survey 2025



SURVEY PARTICIPANTS

12 Total Participants

What best describes you?

Business Property Owner	2
Business & Property Owner	4
Business Tenant	5
Business Tenant & Olde Riverside Resident	1

Budget Survey 2025



Are there any areas where you feel the district could improve?

For example, garden maintenance, more member social gatherings, or enhanced lighting.

Improvements to lights

Definitely more member social gatherings

Definitely garden maintenance

Social gatherings/networking sounds nice, new lighting sounds fantastic. Something much different and more modern than the old ones preferably

Maybe more flowers

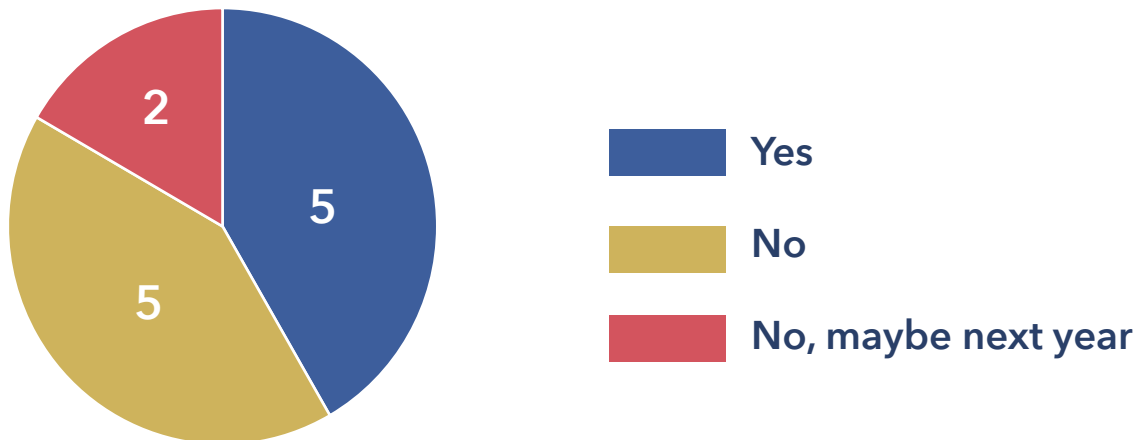
New lanterns would be lovely as some are broken. Membership socials are always fun, I want to meet my neighbours and support them!

Seasonal event or events - something for our BIA recognition

Budget Survey 2025



Did you participate in the Slices of Olde Riverside event?



Did your business benefit from this year's Slices of Olde Riverside event? Please share any feedback or observations about how the event impacted your business.

- 1 Yes
- 1 Yes it did, we hosted an evening event and it was nice to see people come out and visit our shop.
- 2 It did. Not in a financial way but it did help./ Exposure, no direct sales.

- 2 No
- 3 No, due to business type/ N/A

- 3 No Response

Budget Survey 2025



Are there any suggestions for how the 2026 budget could be best allocated to support the district and our businesses?

- Salt in winter on sidewalks.
- Revamping gardens and keeping up with garbage pick-up and maintenance in the district.
- Keep it pretty.
- Enhance the area look.
- Beautification with flowers/ bring back Anna's flowers as the provider.
- Depends on the budget, I believe lighting is the majority preference.

- I'd love to see another Open Streets.
- More events.

- Maybe allocate some (or more) funds to paid marketing on social media.

- Definitely need to meet more often for social networking events.

- Would view 2025 allocation and expenditure prior to response.

Budget Survey 2025



Do you support the BIA providing financial support to local community non-profit organizations in exchange for advertising and promotional opportunities? For example, Riverside Minor Baseball Association

- Possibly, depending on the details
- Yes, it's important to support local organizations and in return advertising is important for our businesses.
- Yes, if we get back
- We trust BIA to make the best decision, as we are not familiar with details.
- Sure

- No
- I did not.
- No, businesses should be responsible for their own community support as it aligns with their goals. Tax dollars shouldn't be collected to be donated -- the BIA is the "need" and the "cause".

- No & Yes
- Depends what the exchange is and funding to be provided by BIA

(1 Person gave no response)

Budget Survey 2025



Are there any additional thoughts, suggestions, or feedback you'd like to share with the board?

- Nope, great work this year!
- No. Thank you
- Keep up the good work!

- Need to be more aggressive with events not so passive

- Would like the opportunity for more collaboration

- More transparent with beautification budget and where it is allotted
- Budget for new landscaping for the flower beds. Start over on each one and have professional company design with lighting
- No, businesses should be responsible for their own community support as it aligns with their goals. Tax dollars shouldn't be collected to be donated -- the BIA is the "need" and the "cause".

- To be discussed at annual meeting

(4 People gave no response)

Thank You **for a great year!**

Your engagement, ideas, and commitment
have made a real difference.

Together, we've strengthened our local businesses, built
connections, and created new opportunities.

As we look ahead, we invite you to stay involved,
bring your perspective, and help us make
the coming year our best yet!



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